## L2M Acquires HSI

L2M Foodservice Design Group (L2M), Baltimore, a national foodservice planning and design firm, announced its acquisition of Hospitality Services, Inc. (HSI) in September. The acquisition doubles L2M's size and expands the company's higher edu-

cation expertise. Founded in 1989, HSI has a particularly steep portfolio of college and university clients, as well as restaurants, retailers, and business and industry clients. The firm will now operate as a wholly owned subsidiary of L2M. Terms of the

acquisition were not disclosed.

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## L2M FOODSERVICE DESIGN GROUP

Steve O'Connor, sr. associate member of FCSI, founder and principal of L2M, was previously a project manager and principal at HSI and was instrumental in the firm's startup. He left HSI in 2002 to form L2M.

L2M's core market sectors historically have been healthcare, travel and leisure, business and industry, and retail. As a result of the transaction with HSI, L2M will initially expand its higher education portfolio with DeSales University in Pennsylvania. L2M has also acquired several projects from HSI that complement L2M's existing relationship with HMSHost. The projects include the Maryland House Travel Plaza, Chesapeake House Travel Plaza and numerous travel plazas on the New Jersey Turnpike.

The firm welcomes former HSI staff members to L2M. Russell Vaughan, CFSP, project manager, Amy Tate, CID, interior designer, and Okaidja Welbeck, CAD/Revit designer, have extensive experience in working with colleges and universities.